EX PARTE OR LATE FILED

LAW OFFICES

BALLARD SPAHR ANDREWS & INGERSOLL, LLP

SALT LAKE CITY, UTAH 8411 DOCKET FILE COPY OF CONTENTS

FAX: 801-531-3001 WWW.BALLARDSPAHR COM

PHILADELPHIA, PA BALTIMORE, MD DENVER, CO VOORHEES, NJ WASHINGTON, DC WILMINGTON, DE

SHARON M. BERTELSEN DIRECT DIAL: 801-517-6833 PERSONAL FAX: 801-596-6833 BERTELSENS@BALLARDSPAHR.COM July 22, 2005

RECEIVED

JUL 2 5 2005

Marlene H. Dortch Secretary Federal Communications Commission 445 Twelfth Street, S.W. Washington, D.C. 20554

Federal Communications Commission Office of Secretary

Re:

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities CC Docket No. 98-67 and CG Docket No. 03-123

Notice of Ex Parte Communication

Dear Ms. Dortch:

The purpose of this letter is to report that on July 21, 2005, James Lee Sorenson, Chief Executive Officer of Sorenson Communication, Inc. ("Sorenson"), and other representatives of Sorenson met with Chairman Kevin Martin, and Emily Willeford, Deputy Chief of Staff and International Advisor to Chairman Martin, concerning the above-referenced proceeding and issues concerning Video Relay Service ("VRS") providers. The other Sorenson representatives present include Pat Nola, Chief Operating Officer, Michael Maddix, VRS Product Manager, Rebecca Smith, Southern Regional Director of Interpreting Services, and Scott Ostermiller, Western Regional Outreach Manager.

During the meeting, the representatives from Sorenson discussed the Commission's rulings concerning telecommunications relay services ("TRS") released on July 19, 2005, interstate funding of VRS and federal regulation, enhanced 911 emergency calling capabilities of voice over Internet protocol (VoIP) providers, TRS rate determination methods, Interoperability and relay provider choice, and the development of improved VRS technologies. The representatives of Sorenson provided a visual representation (attached). A tour of the Sorenson VRS facility in Austin, Texas was also provided.

> No. of Copies repid List ABCDE

Marlene H. Dortch July 22, 2005 Page 2

Pursuant to Section 1.1206 of the Commission's rules, an original and three copies of this letter are being submitted to your office and copies of this letter are being sent to the participants.

Should you have any questions regarding this filing, please contact me.

Sincerely,

Sharon M. Bertelsen

Shewn M. Bestels-

cc: Chairman Kevin Martin Emily Willeford

The letter with the original signature will be submitted to the Commission on July 25, 2005.

Position on Important VRS Issues Sorenson Communications

of the state of the state of

2005 Sevenson Commune attens

Presentation Contents

Company Snapshot

VRS Service Description

Regulatory Issues

Future Developments

Conclusion

Company Snapshot

1995

Screnson Vision established Visiont ink altraining CD on AST released

with Gallaudet University

Partnership developed

(SEA)

Seronson Vision begins to invest 50+ million to create a high quality, low cost, and reliable.

videophone

2005

Lauren of Sprensen Video Relay Service

Tens of theusands of video relay dalls are placed weekly through Serenson VRS

Preliferation of Sorenson VRS Interpreting Confers opening two locations per month

MID 2005

Serensar Communications formed to focus an communication sewces and products Sorenson Visaat, lac.

2002

Sprenson forms a partnership with Dr. ink to create VP-100 and iZeye in deophores

2004

Sorenson releases industry's first videophene booths across the nation Sorenson begins to offer 247 VRS service

MID 2005

l aunch of Sprenson IP Relay

MID 2005 Launch of Sorenson VRI US Postar Service contract awarded to Sorenson Communications

Sorenson VRS Service Description

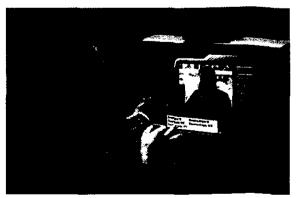
Sorenson VRS is based on proprietary technology platforms, designed with custom applications for deaf users.

Units are installed at no cost to consumers

- VP-100 installation
- No reimbursement from the TRS fund
- Deaf Installer network
- Active outreach program

Interpreter and center expansion plans

- 20 VRS centers with xx¹under development
- 1,500+ interpreters
- Dynamically scaling to meet demand



^{1.} xx Confidential material deleted. Confidential version filed separately.

Sorenson VRS Interpreting Centers



2. xx Confidential material deleted. Confidential version filed separately.

Regulatory Issues

- FCC Rulings 7/14/05
- Interstate Funding of VRS/Federal Regulation
- TRS Rate Determination
- Interoperability and Relay Provider Choice

Support and Compliance with 7/14/05 FCC Rulings

Speed of Answer Ruling

- Sorenson fully supports and is in compliance
- Commission is correct in recognizing the interpreter shortage

24/7 Operations

 Sorenson is the only VRS provider to provide 24/7 service (since October 2004)

Video Mail Payments

Sorenson has provided video mail (SignMail™) since April 2004

Spanish VRS

Sorenson will offer Spanish VRS in future

Interstate Funding/Federal Regulation of VRS/IP Relay

Apply Vonage decision (meets same criteria)

- Use of the Internet to provide service
- The difficulty of identifying the customer's location
- The ability to manage the customer's service via the

Support healthy competition by centralizing oversight with FCC versus 50+ state regulatory bodies to ensure:

- Choice of providers
- Innovation
- Low cost
- Good customer service

Interstate Funding/Federal Regulation of VRS/IP Relay

Unreasonable Risk

- Sorenson has invested tens of millions of dollars in VRS
- The commission authorized VRS providers to be compensated from the Interstate TRS Fund on an interim basis for all VRS calls. Interim basis makes risk of investment high for existing providers and new entrants
- Foresight of FCC has allowed nontraditional entrants like Sorenson to improve offering with innovations like the Sorenson VP-100

Lack of choice for users if retuned to state

- Most states only allow one TRS provider
- The majority of users choose to use Sorenson VRS
- Sorenson would no longer be an option for most users

TRS Rate Determination

- Weighted average discourages efficiency and reducing expenses
- Weighted average discourages new entrants and could cause smaller vendors to cease operations resulting in less relay choice
- Sorenson supports comments filed by HOVRS suggesting using the median provider cost to determine the rate³
- 3. Comments of Hands on Video Relay Service CC Docket 98-67 May 12, 2005 at 12.

Interoperability and Relay Provider Choice

- Customers are free to choose among 8 VRS providers (unlike TTY)
- TRS regulations do not require consumer equipment interoperability
- Regulations should recognize and encourage private investment and free enterprise to innovate and compete with better technology and services
- Sorenson VP-100 users would be denied custom designed functionality (e.g. number pass through, videophone numbers, support services, future technology updates)
- Hearing users can reach a Sorenson VP-100 user from any VRS provider. Customers can choose providers
- VP-100 users can call any hearing or deaf person they want

Interoperability and Relay Provider Choice

VRS vendors can enter into cooperative working relationships to address issues and improve cross platform service levels

- Mutually beneficial agreements to allow equipment interoperability (roaming example)
- Models of cooperative vendor agreements exist in other segments in the telecommunications industry
- Mutual cooperation is required for an all inclusive directory service
- Sorenson Communications invites mutually beneficial cooperative relationships with other VRS providers that would improve VRS

Future Developments

Sorenson Communications continues to invest in technology to innovate and advance the communication needs of deaf and hard-of-hearing consumers in the following areas:

- Sorenson VP-200 videophone
- Sorenson VRS 911

Conclusion

"Tell our friends that we have a proposition on foot to connect the deaf and hard-of-hearing for the purpose of personal communication, and in other ways to organize a grand video relay service system."

- Jim Sorenson modified from a quote by Theodore Vail

			88
			X
			4
			2
•			(a)
			6
	: }		3
			4
			1
			3
			63
	ļ		
	-		- 3
			200
			200

for more information visit:

www.sorensonvrs.com